

MAXIMIZING YOUR PROFITS

PROFIT FROM THE AUTO BUTLER EXPERIENCE

Programs	Suggested Selling Price	Dealer Cost Chemicals Follow-up & Warranty	Net Revenue Per Car	Service Dept. & Machine Operator Charge	Sales Person Comm.	DEALER PROFIT PER SALE
Paint Protector II	\$995.00	\$110.00	\$885.00	\$125.00	\$100.00	\$660.00
Leather Care	\$295.00	\$45.00	\$250.00	\$50.00	\$40.00	\$160.00
Fabrigard	\$195.00	\$25.00	\$170.00	\$25.00	\$20.00	\$125.00
Package Totals	\$1,485.00	\$180.00	\$1,305.00	\$200.00	\$160.00	\$945.00
Totals (40 Package)	\$59,400	\$7,200	\$52,200	\$8,000	\$6,400	\$37,800

